

2012 SEP 10 AM 10:22
FEDERAL ELECTION COMMISSION

September 6, 2012

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OFFICE OF CLERICAL
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Violation #1:

Mr. Matt Canovi invited me to participate, as a regular guest, on his weekly radio broadcast (The Gun Show on 104.1 KSGF Radio) beginning in May 2011. As a result, I have participated, with a few exceptions, weekly.

The Gun Show is a two-hour broadcast. Anyone who listens to the show will know that my role is to offer commentary only during the second hour. Again, those who listen to the show remember that Mr. Canovi opens each broadcast by stating, "In the first hour we will discuss the latest advances in firearms (or the specific topic of the day) and in the second hour, Mike Moon will talk about more attacks on our beloved Second Amendment." My "feature" is typically limited to approximately five minutes of air time (the last two - three minutes of each broadcast was allotted to me for commentary). Although my commentary was political in nature, the time was not used to solicit funds. At times, however, I did mention my candidacy, but not on every broadcast. On several occasions, due to the content of the show (other guests, callers etc.) my on-air comments were limited to, "Good morning, Matt. Thanks for allowing me to be on-air with you today." In addition, on occasion, a "best of" broadcast (of which I did not participate was aired in place of a live program) or due to my absence, I was not on air at all.

On June 9, 2012, in Mr. Canovi's absence, I served as host of the show during the second hour and as a result did not offer my end of show commentary. In addition, there was one mention of my website in reference to information regarding courses on the U.S. Constitution and one mention of a campaign rally during this broadcast. If requested, an MP3 of this broadcast can be made available upon request.

Using Mr. Stilson's hourly rate of the broadcasts (which have not been verified by Journal Broadcasting for accuracy) the cost of the Gun Show is \$1000 per month. Based on these figures, the cost of the air time allotted to me over the course of the primary campaign would be \$343.28 (34 broadcasts beginning December 16, 2011 and ending August 4, 2012 x \$10.42 per broadcast). This result is arrived at by using Mr. Stilson's beginning figure of \$1000 per month.

$\$1000 \text{ per month} = \$250 \text{ per broadcast} = \$125 \text{ per hour} = \$10.42 \text{ per five minutes}$

I request a ruling by the Commission as to how to report my participation on the radio show.

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Violation #2: The costs associated with the Rally for Common Sense were reported to the F.E.C., however, the expenditure was not itemized. The campaign's treasurer will amend the report, if required, to show the line item.

Violation #3: Campaign literature did include a paid for disclaimer, however, it was not framed in a box. I take full responsibility for the oversight.

Violation #4: The 12' x 8' sign was printed at a business in Ozark, MO. The business required a paid for disclaimer to be printed on the sign. Mr. Bob Estep paid for the sign, so the printer added, "Paid for by Bob Estep" to the sign. The expenditure was included in the F.E.C. report.

Violation #5: The signs were hand-painted. The disclaimer, "Paid for by Mike Moon for Congress" was overlooked. I take full responsibility for the oversight.

As noted in the election results, our campaign gained no clear advantage as a result of the omissions. Of course, this is not intended to infer that I planned to disregard F.E.C. rules. Had someone brought this matter to my attention during the campaign, I would have corrected the oversight(s).

Violation #6: The semi-trailer was hand-painted with a disclaimer added (see accompanying photos). The trailer was, and remains, the property of Bob Estep. Mr. Estep purchased paint, supplies, and hired an individual to paint the trailer. Mr. Estep furnished to the campaign the related costs which were reported to the F.E.C.

Violation #7: The costs of the pocket Constitutions were reported to the F.E.C., however, the expenditure was not itemized. The campaign's treasurer will amend the report, if required, to show the line item.

Violation #8: The iPad was purchased 8/11/12. This expenditure will be included in the next quarterly report.

Violation #9: The advertisement published in the Community Free Press was paid for on July 25, 2012. This expenditure will be included in the next quarterly report.

Violation #10: The Mike Moon for Congress campaign did not purchase window decals.

C. M. Moon

Mike Moon

Candidate, MO7 Congressional District

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